



**Management Research Institute, Chonnam National University**  
**Chonnam National University 300 Yongbong-dong, Buk-gu,**  
**Gwangju 500-757, Korea.**

**Tel : +82-62-530-1427**

**Fax : +82-62-530-0409**

**Joint Symposium between  
Chonnam National University &  
Kumamoto Gakuen University  
(2015 韓·日 共同學術討論會)**

**“Social Innovation”**

**Venue: Chonnam National University, Gwangju, Korea**

**Date: Sep 15 ~ 17, 2015**

Organized by

Management Research Institute, Chonnam National University  
Institute of Foreign Affairs, Kumamoto Gakuen University  
Institute of Economics and Business, Kumamoto Gakuen University

Managed by

Management Research Institute, Chonnam National University  
(全南大學教 經營研究所)

Sponsored by

Chonnam National University  
College of Business Administration, CNU  
Graduate School of Business Administration, CNU

Schedule (Sep 15 ~ 17)

Sep 15 (Tuesday)

Time	Schedule
18:00	Arrival - Gwangju Metropolitan City
19:00 ~	Welcome Reception (hosted by Dean of College of Business Administration, CNU)

Sep 16 (Wednesday)

Time	Schedule
08:00	Breakfast (at Hotel)
09:30 ~ 12:30	Joint Seminar (4 presenters)
12:30 ~ 14:00	Lunch (hosted by Chair of Management Research Institute, CNU)
14:00 ~ 18:00	Tour : Damyang World Bamboo Festival
19:00 ~	Banquet (hosted by Dean of Graduate School of Business Administration, CNU)

Sep 17 (Thursday)

Time	Schedule
08:00	Breakfast (at Hotel)
10:00 ~	Departure - Gwangju Bus Terminal

Sep 16(Wednesday)

Content (學術論文 發表)

Time	Presenter	Discussant	Title
9:20~ 9:30	Welcome Speech (Chair of Management Research Institute at CNU)		
9:40 ~ 10:10	Yim Young-Eon (CNU)	Mari Hazumi (Kumamoto Gakuen Univ.)	在日韓国人の‘愛郷文化’形成と母国との経済的な交流に関する研究
10:10 ~ 10:40	Takeshi Koba (Kumamoto Gakuen Univ.)	Jeon Myung-suk (CNU)	The Labor Protection Laws and Fixed Term Employment
10:40~11:00	Coffee Break		
11:00 ~ 11:30	Han Byoung-sop (CNU)	Judy Yoneoka (Kumamoto Gakuen Univ.)	The Restructuring of SOEs, the Growth of Private Firms, and Korean Firms' FDI in China
11:30 ~ 12:00	Kimio Hashimoto (Kumamoto Gakuen Univ.)	Kim Seon-mi (CNU)	Exercise Intensity for Enhancing Exercise Adherence and Positive Affect Following Exercise : Comfortable Self-Established Pace(CSEP)
12:00~12:30	General Review		